



Barter Systems, Inc Barter BuyFax 03/27/09



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The April 8th meeting in the BSI  
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navigate through these difficult  
times. BSI remains committed to  
work closely with its clients. As a  
small business itself, BSI  
understands the impact this is  
having on the business community.  
Please RSVP to your broker!

**New Client-Patisserie Poupon-**  
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The **StarrPass Resort in Tucson**, AZ [www.shellhospitality.com](http://www.shellhospitality.com),

The **Halfmoon Golf, Tennis and Beach Club**, Jamaica (member of The Elegant Resorts of Jamaica) [www.halfmoon.com](http://www.halfmoon.com), The **Mission Inn**, 35 minutes NW of Orlando, FL (rated 2008-09 Best Place to Play by Golf Digest)

**JUST IN!! - Embassy Suites Hotel, 1250 22<sup>nd</sup> Street, NW Washington, DC - 5 Certificates** now in the BSI office, expire 8/30/09, \$180 each. Call your broker or BSI travel to purchase.

Everyone loves **SAN FRANCISCO**, book your SF vacation at the **Inn at the Opera, The Donatello**, or the **Suites at Fisherman's Warf**. Take a side trip to **Nappa Valley** and stay at **Vino Bello** on trade. Lots to see and do! [www.shellhospitality.com](http://www.shellhospitality.com)

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**PLANNING A ROAD TRIP?** Call BSI's travel department for **La Quinta Inn** certificates good at many locations in IL, IN, WI, AL, FL, GA, MI, NC, VA, SC, TN.

MEDIA

**Excerpt from PMA ( Promotion Marketing Association )**

**" 87 % of shoppers are more likely to shop when retailers offer a coupon & 70 % more likely to purchase if offered a coupon"**

**ValPak Central MD next mailing's Deadline is Friday 4/3. Extensive mailing zones - 55 - throughout Baltimore/Baltimore Co., Carroll, Frederick ,Harford & Howard Co's. Call Shelley Collins 410- 998-9422.**

**BargainBookUSA: [bargainbookusa.com](http://bargainbookusa.com) Full Color 'Booklet Form'**. Their unique booklet format provides a shelf life vs. loose coupons discarded or misplaced. 10,000 homes per zone. Upcoming Mailings re: May 1st. : FairFax/ Fair Lakes N. Burke/ Clifton, So. Burke/FF Sta. & Springfield .Call Jay Obrien @ 703-402-8412

**RSVP Washington DC: Full Color Postcard Decks** mailed to upscale homes in Metro DC areas. **Approaching Deadlines for SPRING mailings:** No.Va. DLine 3/30 & Montgomery Co. DLine: 4/10/09. Mailing options: 50,000 homes + Call **Nate Jackson: 302-629-7445**

**Coffee News: No.Va.** weekly publication with 5 editions. Old Town, West End Distribution, Kingstowne, Potomac West / Potomac Yards, Ft. Hunt. Your ad is rotated each weekly to attain the choicest spot. Exclusive Right Feature with 17 & 26 week options. Call publisher: **Merlisa Corbett 703- 519-1221**

**Our NEW website features- BSI Gift Certificate Inventory is now online at our website. You can view our Gift cert. Inv. under Products and Services tab. Contact your broker to order. You can view and/or print previous statements, your current activity and view fees if any are due. These services are under the Members Only Tab at the top. All trade activity will be updated daily. You will need your Account number and Pin number to access these features. Call BSI TO GET YOUR PIN Number**